Summer Turned Up Social Competition terms and conditions

1 Promoter and competition period

The Promoter is The Trustee for Tasman Tourism Trust (ABN 85 948 476 036), trading as Tasman Holiday Parks, Level 3, Studio 308, 50 Holt St, Surry Hills NSW 2010, Australia. New Zealand enquiries may also be sent to 535 Papamoa Beach Rd, Papamoa Beach 3118, New Zealand. Competition contact: info@tasmanholidayparks.com. The competition opens at 12:00am AEST (UTC+10) on 1 November 2026 and closes at 11:59pm AEST (UTC+10) on 28 February 2027. Entries must be received within this period. Platform timestamps determine receipt.

2 Eligibility

Entry is open to Australian and New Zealand residents aged 18 or over. Employees of the Promoter, agencies directly involved in this promotion and their immediate families are ineligible. Immediate family means a spouse or partner, parent, child or sibling. No purchase, booking, previous stay or marketing subscription is required. Entrants need a Facebook or Instagram account that complies with the platform's terms. The Promoter may reasonably request evidence of eligibility from shortlisted entrants and provisional winners.

3 How to enter

During the competition period, comment directly on an official Summer Turned Up competition entry post published by Tasman Holiday Parks on its official Facebook Page or Instagram account. Describe your ultimate Summer Turned Up holiday in 40 words or less. An official entry post expressly states that comments on it are competition entries and links or directs readers to these terms. By submitting an entry, you agree to these terms, including the platform release in clause 12 and the written-content licence in clause 10.

The entire entry comment counts towards the 40-word limit, including any park name or hashtags. Count space-separated words separately and hyphenated expressions as one word; standalone emoji do not count as words. A Tasman park name is welcome but is not required. Replies to other entrants, direct messages, Stories, comments on ordinary reminder posts or advertisements, and comments on third-party shares are not entries unless the Promoter expressly identifies that placement as an official entry post. No photo, video or website form is required.

Liking, following, sharing, reposting and tagging friends are not required and earn no additional entries or judging points. Only the written comment is judged. Entrants must keep their entry accessible to the Promoter through judging and keep direct-message requests enabled where possible. A public profile is not otherwise required.

4 Entry limits and valid content

Unlimited distinct entries per person are permitted across both platforms. Each entry must contain a different original holiday idea. Reposting the same or substantially identical answer, including across platforms or accounts, does not create another entry. One person may win a maximum of one prize across the whole competition. Multiple accounts must not be used to evade this limit.

Entries must be the entrant's own original written work. Plagiarised, AI-generated, unlawful, abusive, infringing or fraudulent entries are ineligible. Do not include other people's contact details, children's full names or unnecessary personal information. The Promoter may seek verification and exclude an entry for a documented reason. An eligible entry captured by the Promoter before closing will not be excluded solely because of a later platform fault outside the entrant's control.

5 Judging and five winners

This is a game of skill. Tasman Holiday Parks representatives will judge all valid entries on 1 March 2027. Score each entry out of 100: originality and creativity 40 points; connection to the Summer Turned Up holiday theme 35 points; storytelling and clarity 25 points. Engagement counts, likes, shares, followers and the platform used earn no points. All valid Facebook and Instagram entries form one combined pool. There are five prizes in total, not five per platform, country or post.

The five highest-ranked eligible entrants each win one prize. If a person has several high-ranking entries, only their highest-ranked entry can win; continue down the ranking to select five different people. Break ties by the first criterion, then the second, then a fresh assessment of the third by an additional judge. No random selection occurs. Decisions are final subject to applicable law and correction of verified administrative errors.

Prize and travel conditions

6 Five holiday prizes

Each of the five winners receives three consecutive nights in a two-bedroom cabin or equivalent for four people, comprising the adult winner and up to three companions in any adult and child mix, at any Tasman Holiday Park in Australia or New Zealand, subject to availability. Return economy flights, including luggage, and car hire are included up to A$4,000 combined. Departure airports are Sydney, Melbourne, Brisbane, Perth, Adelaide, Auckland and Christchurch. Tasman selects a suitable arrival airport serving the chosen park. Trans Tasman flights are included where the allowance permits and all travellers have valid passports and required travel documents. Travellers must travel together on the same itinerary.

Each winner's A$4,000 allowance covers flights and car hire for the entire party, including mandatory flight taxes, luggage and full car hire insurance. The included baggage allowance will be confirmed before booking. Accommodation is additional; its value varies with the selected park and dates. The Promoter arranges bookings. If a preferred trip exceeds the allowance, available dates or routing within it will be offered. The winner may choose to pay an agreed difference. Unused allowance is not paid in cash.

All travel, including the stay and return flights, must be completed by 28 February 2028, 365 days after the competition closing date. There is no separate advance booking deadline, but bookings must allow completion by that date. School holiday exclusions are in Schedule 1. Apply the selected park's state or territory dates, or the NZ dates for an NZ stay. No additional peak blackout dates apply. All bookings are subject to availability. The winner should contact the Promoter early to allow suitable travel arrangements.

Car hire covers the period of the three-night stay only, with full insurance offered by the selected provider. Tasman selects the rental provider and a vehicle suitable for the travelling party based on availability and cost. Insurance remains subject to the provider's terms, cover, exclusions and any excess. Driver age, licence, payment-card and refundable bond requirements will be disclosed before booking. Extra rental days, upgrades and optional extras are at the winner's expense. If no traveller meets the rental requirements, car hire is forfeited without cash, transfers or a replacement benefit. Children must have the necessary adult accompaniment and authorisations. Unless expressly included, meals, activities, fuel, tolls, parking and travel insurance are the winner's responsibility.

Each prize is not transferable or redeemable for cash. If a component becomes unavailable for reasons outside the Promoter's reasonable control, an equivalent or higher-value component may be arranged in consultation with the winner and subject to law. Supplier cancellations will be managed to arrange an equivalent available trip. The rental provider's full insurance conditions and any refundable bond must be disclosed before the winner accepts the booking.

The flight and car-hire allowance is A$4,000 per prize, up to A$20,000 combined across all five prizes. Five accommodation stays are additional. Accommodation value varies by the park and dates chosen. The five prizes are separate awards and cannot be pooled. All amounts are in Australian dollars, including for New Zealand winners.

7 Winner notification and claiming

The five provisional winners will be contacted on 1 March 2027 by direct message from the official Tasman Holiday Parks account on the platform where their winning entry was submitted. The Promoter will also reply to the winning entry comment advising the entrant to check message requests. Winners have 24 hours from the later of the initial direct message and public reply to acknowledge and claim. Reasonable follow-up attempts will be made within that period. Providing verification or travel documents may follow the initial acknowledgement.

If a provisional winner does not claim within that time, declines or is ineligible, their prize will be offered to the next highest-ranked eligible person who has not already won. That person receives the same notification process and 24-hour claim period. Continue in ranking order as needed. There is no random redraw. The Promoter may request winners' full names, age and residency evidence, email and phone details privately for verification and prize delivery.

Provisional results will be posted on the official Tasman Facebook and Instagram accounts on 1 March 2027, subject to claiming and verification. Publish the winner's first name and surname initial or entry username and state or region only. Confirm the final winners after verification and update results if replacements are required. No private contact details or children's names will be published. Tasman will not ask for payment or card details to claim a prize. Any agreed travel upgrade is arranged separately after verification.

Content privacy and general conditions

8 Entry administration

The Promoter will retain entry comments, usernames, links, timestamps and judging records to administer the competition fairly. Incomplete, late, over-limit, fraudulent or otherwise ineligible entries may be excluded for a documented reason. An entry must remain identifiable and accessible through judging unless already preserved and affected by a platform fault outside the entrant's control. The Promoter will not treat a shared household or network as proof of fraud.

9 Changes and disruption

Technical problems or circumstances outside reasonable control will be managed fairly. Any material change, suspension or cancellation will occur only where reasonably necessary and lawful, with notice on the official competition posts and protection of accrued rights. These terms do not authorise arbitrary changes to judging, eligibility or prizes. The Promoter will not change conditions where applicable law prohibits doing so. Unavailable prize components are dealt with under clause 6.

10 Copyright and written entry use

Entrants retain copyright in their written comments. They grant the Promoter a non-exclusive, royalty-free, worldwide licence without a fixed expiry to reproduce their submitted written entry for administering the competition and promoting Tasman through organic social, websites, email, paid advertising and print. Agencies, printers and platforms may use it only for these purposes on the Promoter's behalf. Credit will be given where reasonably practicable. This licence does not cover profile photographs, unrelated posts, third-party images or content that was not submitted as an entry.

Tasman may excerpt or format an entry without materially changing its meaning, presenting a dream holiday as an actual guest review, or implying an endorsement that was not given. No ownership transfer, general moral rights waiver or AI model training is authorised. No additional payment is payable within this licence. Entrants can specify restrictions or request withdrawal of future marketing use at info@tasmanholidayparks.com. Tasman will record and honour agreed restrictions, assess requests promptly and pause disputed new uses. Controlled digital copies will be removed within a reasonable period where required or agreed; distributed print, lawful records and third-party shares may remain where removal is impractical or retention is required by law. This licence remains subject to applicable privacy rights.

11 Privacy and marketing

Tasman collects entry comments, public account identifiers, entry links and timestamps for administration, judging, winner contact, prize delivery and agreed entry use. Shortlisted entrants and winners may be asked privately for identity, residency and contact information. Do not post sensitive information or travel documents in public comments. Tasman collects competition records for its own purposes; Facebook and Instagram separately process platform activity under their own policies, which may involve overseas processing.

There is no competition entry form and no automatic email or SMS subscription. Entering, following, liking, commenting or claiming a prize does not itself provide email or SMS marketing consent. Information is retained only while reasonably necessary for lawful administration, prize fulfilment, agreed content use or legal recordkeeping, with periodic review and deletion or de-identification when no longer required. Tasman's Privacy Policy is at https://tasmanholidayparks.com/privacy-policy/. Contact info@tasmanholidayparks.com for access, correction, complaints or content-use requests.

12 General conditions and platform release

Nothing in these terms excludes or limits non-excludable rights under Australian or New Zealand law. The Promoter is not responsible for network or device failures beyond its reasonable control to the extent permitted by law, without excluding liability for its own conduct where prohibited. Mandatory protections in the entrant's place of residence continue to apply.

This promotion is not sponsored, endorsed, administered by or associated with Meta, Facebook or Instagram. To the extent permitted by law, each entrant releases Meta Platforms, Inc., Facebook and Instagram from liability arising from or connected with this promotion, without affecting rights or liabilities that cannot lawfully be excluded. Tasman administers the competition and collects its competition records; Meta does not administer it. Queries should be directed to info@tasmanholidayparks.com.

Schedule 1 School holiday exclusions

The table lists inclusive 2027 school holiday exclusions. Apply the selected park's Australian state, or the NZ row. Each prize-stay night must fall outside the school holiday period. Summer exclusions continue into 2028 as described below. All travel must finish by 28 February 2028. No additional peak blackout dates apply. All reservations remain subject to availability.

Destination	**Autumn**	**Winter**	**Spring**	Summer 2027 to 2028
QLD	26 Mar – 11 Apr	26 Jun – 11 Jul	18 Sep – 4 Oct	11 Dec – 23 Jan 2028
NSW Eastern	10 Apr – 26 Apr	3 Jul – 18 Jul	25 Sep – 10 Oct	21 Dec – 30 Jan 2028
VIC	26 Mar – 11 Apr	26 Jun – 11 Jul	18 Sep – 3 Oct	18 Dec – 27 Jan 2028
WA	10 Apr – 25 Apr	3 Jul – 18 Jul	25 Sep – 10 Oct	17 Dec – 1 Feb 2028
TAS	10 Apr – 25 Apr	3 Jul – 18 Jul	25 Sep – 10 Oct	17 Dec until Term 1 resumes
New Zealand	10 Apr – 26 Apr	3 Jul – 18 Jul	25 Sep – 10 Oct	From 18 Dec until local Term 1 resumes

The summer holiday exclusion ends on 23 January 2028 in QLD, 30 January 2028 in NSW Eastern (including the weekend before Term 1), 27 January 2028 in VIC, and 1 February 2028 in WA. In Tasmania it ends on the day before the first government-school term resumes in 2028, as officially published by DECYP. In NZ it ends on the day before Term 1 resumes at the state school nearest the selected park; published 2028 start dates fall between 31 January and 8 February. NZ Easter Tuesday, 30 March 2027, is also excluded. Public holidays outside school holidays are not additional blackout dates.

School-specific pupil-free days outside these periods do not create additional blackouts. Tasmania's 2028 term date follows the official DECYP publication; New Zealand summer exclusions use the local state school's actual Term 1 start date. No separate booking deadline applies. All travel must finish by 28 February 2028.